



Rodrigo Pitorri

MULTIDISCIPLINARY ART DIRECTOR AND DESIGNER



rodrigopitorri.com



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rodrigo.pitorri

qualification and skills

- Visual Design
- UI and UX Design
- Art Direction
- Mobile Design
- Brand Design
- Icon Design
- Illustration
- Creative

work experience

<p>APR 2018 - PRESENT SÃO PAULO, BRAZIL</p>	<p>TRITONE</p>	<ul style="list-style-type: none"> • UI and UX Design • Visual Design • Digital Art Direction • Icon Design • Creative <p>Tritone is an office focused to delivery UI and UX designs projects.</p>
<p>SEP 2004 - PRESENT SÃO PAULO, BRAZIL</p>	<p>FREELANCER</p>	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction • Mobile Design • Brand Design • Icon Design • Illustration • Creative <p>I worked as a freelancer to big and small clients and I'm executing all my role of work until now, improving knowledge and techniques every day.</p>
<p>JUN 2016 - SEP 2017 SÃO PAULO, BRAZIL</p>	<p>JÜSSI</p>	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction • Icon Design • Creative <p>A WPP Group's digital performance agency, working for Honda.</p>
<p>MAR 2016 - MAY 2016 SÃO PAULO, BRAZIL</p>	<p>WUNDERMAN</p>	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction • Icon Design • Creative <p>Wunderman is a huge digital agency and there are 175 offices in 60 countries committed to driving customer engagement. Clients that I worked as a freelancer: Azul Brazilian Airways and Audi.</p>
<p>JAN 2016 - FEB 2016 SÃO PAULO, BRAZIL</p>	<p>SALVE_ THE ON-LIFE AGENCY</p>	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction • Mobile Design • Brand Design • Icon Design • Creative <p>For Salve_ what matters are our experiences. What matters is our positive interaction with brands and products. They are no longer on-line or off-line. They are on-life. Clients that I worked as a freelancer: Asics, Natura, Banco Pan and PDG.</p>
<p>JAN 2014 - DEC 2015 SÃO PAULO, BRAZIL</p>	<p>CASA NOVA FULL - LTM LOYALTY & TRADE MANAGEMENT GROUP</p>	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction • Brand Design • Icon Design • Illustration • Creative <p>A company specialized in full and intelligent solutions for the loyalty market. Worked as a Digital Art Director and Visual Designer, in a 100% remote role, delivering UI, UX, Visual Design, Motion Design and Illustration. Brands I worked for: Cielo, Heineken and Nestlé.</p>

JAN 2013 - JAN 2014 SEP 2009 - AUG 2012 SÃO PAULO, BRAZIL	RAPP	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction 	<ul style="list-style-type: none"> • Mobile Design • Brand Design • Icon Design 	<ul style="list-style-type: none"> • Motion Design - Flash • Illustration • Creative 	<p>RAPP is the only agency that specializes in high-precision CORE DIALOG™: those critical, direct and high-value relationships that link people and brands across the fast-changing digital landscape. Our solutions are focused on the five crucial elements of today's social plasma - customer-managed relationships (CMR), social engagement, mobile, digital, and commerce — bringing high precision and creative magic to well-defined, addressable audiences. Clients I worked for: Itaú Bank, Itaucard, Pernambucanas, Avianca Airways, HP, Telefônica - Movistar and others.</p>
MAY 2008 - JAN 2009 APR 2008 - MAY 2008 MAR 2008 - APR 2008 SEP 2007 - MAR 2008 BARCELONA, SPAIN	DREIVIP.com MALABARS GRUPO INTERCOM GRUPO DUPLEX	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction 	<ul style="list-style-type: none"> • Brand Design • Icon Design • Motion Design - Flash 	<ul style="list-style-type: none"> • Illustration • Creative 	<p>I lived in Barcelona where I had a great opportunity to work in some companies, that delivered digital communication projects for their clients: Club Lotus, Pacha, Filmax, Nike Vision, Jack Daniels, National Geographic and others.</p>
MAY 2007 - JUN 2007 DEC 2006 - JAN 2007 AUG 2006 - SEP 2006 MAY 2006 - JUN 2006 SÃO PAULO, BRAZIL	RAPP RAPP MARCO MARKETING EURO RSCG 4D	<ul style="list-style-type: none"> • Visual Design • UI and UX Design • Digital Art Direction 	<ul style="list-style-type: none"> • Brand Design • Icon Design • Motion Design - Flash 	<ul style="list-style-type: none"> • Illustration • Creative 	<p>I worked for these digital agencies as a freelancer. Some clients I worked for: Volkswagen, Avon, TIM, Samsung, Movistar and much others.</p>
JAN 2005 - DEC 2005 SÃO PAULO, BRAZIL	CETELEM	<ul style="list-style-type: none"> • Art Direction 	<ul style="list-style-type: none"> • Brand Design 	<ul style="list-style-type: none"> • Graphic Design 	<p>A french financial services corporation of BNP Paribas Group. I worked brand and print materials for them.</p>
AUG 2004 - DEC 2004 SÃO PAULO, BRAZIL	FINITRI	<ul style="list-style-type: none"> • Visual Design • Interactive Design • Digital Art Direction 	<ul style="list-style-type: none"> • Brand Design • Icon Design • Motion Design (Flash) 	<ul style="list-style-type: none"> • Illustration • Creative 	<p>A small but intense agency where I did almost everything about advertisement and where I started my digital career.</p>
AUG 2003 - DEC 2004 JAN 2001 - JUL 2003 SÃO PAULO, BRAZIL	MAURICIO DE SOUSA	<ul style="list-style-type: none"> • Graphic Design 	<ul style="list-style-type: none"> • Illustration 		<p>I was an intern at the Animation sector where I helped to do camera effects, colorize backgrounds of some films and I was an electronic editor assistant at the Editorial books sector.</p>

education

SÃO PAULO, BRAZIL AUG 1998 - DEC 2002	MACKENZIE UNIVERSITY Bachelor's Degree, Advertising
JAN 1984 - DEC 1996	DANTE ALIGHIERI SCHOOL Elementary Education, Middle School and Secondary Education

languages

Portuguese	Native or fluent
English	Advanced
Spanish	Advanced