



Rodrigo Pitorri

MULTIDISCIPLINARY ART DIRECTOR AND DESIGNER



rodrigopitorri.com



<https://goo.gl/E1XtG1>



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rodrigo.pitorri

qualification and skills

- Visual Design
- UX and UI Design
- Interactive Design
- Art Direction
- Mobile Design
- Brand Design
- Icon Design
- Motion Design - Flash
- Illustration
- Creative

work experience

MAR 2016 - PRESENT
SÃO PAULO, BRAZIL

JÜSSI
Senior Digital Art Direction

- Visual, UX and UI Design
- Interactive Design
- Digital Art Direction
- Icon Design
- Creative

A WPP Group's digital performance agency, working for Honda.

MAR 2016 - PRESENT
SÃO PAULO, BRAZIL

WUNDERMAN
Senior Digital Art Direction

- Visual, UX and UI Design
- Interactive Design
- Digital Art Direction
- Icon Design
- Creative

Wunderman is a huge digital agency and there are 175 offices in 60 countries committed to driving customer engagement. Clients that I worked as a freelancer: Azul Brazilian Airways and Audi.

JAN 2016 - FEB 2016
SÃO PAULO, BRAZIL

SALVE_ THE ON-LIFE AGENCY
Senior Digital Art Direction

- Visual, UX and UI Design
- Interactive Design
- Digital Art Direction
- Mobile Design
- Brand Design
- Icon Design
- Creative

For Salve_ what matters are our experiences. What matters is our positive interaction with brands and products. They are no longer on-line or off-line. They are on-life. Clients that I worked as a freelancer: Asics, Natura, Banco Pan and PDG.

JAN 2014 - DEC 2015
SÃO PAULO, BRAZIL

CASA NOVA FULL - LTM LOYALTY & TRADE MANAGEMENT GROUP
Senior Digital Art Direction

- Visual, UX and UI Design
- Interactive Design
- Digital Art Direction
- Brand Design
- Icon Design
- Illustration
- Creative

A company specialized in full and intelligent solutions for the loyalty market. Worked as a Digital Art Director and Visual Designer, in a 100% remote role, delivering UI, UX, Visual Design, Motion Design and Illustration. Brands I worked for: Cielo, Heineken and Nestlé.

JAN 2013 - DEC 2014
SEP 2009 - AUG 2012
SÃO PAULO, BRAZIL

RAPP
Senior Digital Art Direction

- Visual, UX and UI Design
- Interactive Design
- Digital Art Direction
- Mobile Design
- Brand Design
- Icon Design
- Motion Design (Flash)
- Illustration
- Creative

RAPP is the only agency that specializes in high-precision CORE DIALOG™: those critical, direct and high-value relationships that link people and brands across the fast-changing digital landscape. Our solutions are focused on the five crucial elements of today's social plasma - customer-managed relationships (CMR), social engagement, mobile, digital, and commerce — bringing high precision and creative magic to well-defined, addressable audiences. Clients I worked for: Itaú Bank, Itaucard, Pernambuco, Avianca Airways, HP, Telefônica - Movistar and others.

MAY 2008 - JAN 2009	DREIVIP.com	<ul style="list-style-type: none"> • Visual, UX and UI Design • Brand Design • Illustration
APR 2008 - MAY 2008	MALABARS	<ul style="list-style-type: none"> • Interactive Design • Icon Design • Creative
MAR 2008 - APR 2008	GRUPO INTERCOM	<ul style="list-style-type: none"> • Digital Art Direction • Motion Design (Flash)
SEP 2007 - MAR 2008	GRUPO DUPLEX	<p>I lived in Barcelona where I had a great opportunity to work in some companies, that delivered digital communication projects for their clients: Club Lotus, Pacha, Filmax, Nike Vision, Jack Daniels, National Geographic and others.</p>
BARCELONA, SPAIN	Digital Art Direction	
MAY 2007 - JUN 2007	RAPP	<ul style="list-style-type: none"> • Visual, UX and UI Design • Brand Design • Illustration
DEC 2006 - JAN 2007	RAPP	<ul style="list-style-type: none"> • Interactive Design • Icon Design • Creative
AUG 2006 - SEP 2006	MARCO MARKETING	<ul style="list-style-type: none"> • Digital Art Direction • Motion Design (Flash)
MAY 2006 - JUN 2006	EURO RSCG 4D	<p>I worked for these digital agencies as a freelancer. Some clients I worked for: Volkswagen, Avon, TIM, Samsung, Movistar and much others.</p>
SÃO PAULO, BRAZIL	Digital Art Direction	
JAN 2005 - DEC 2005	CETELEM	<ul style="list-style-type: none"> • Creative Art Direction • Brand Design • Illustration
SÃO PAULO, BRAZIL	Art Direction	<p>A french financial services corporation of BNP Paribas Group. I worked brand and print materials for them.</p>
SEP 2014 - PRESENT	RODRIGO PITORRI	<ul style="list-style-type: none"> • Visual, UX and UI Design • Mobile Design • Motion Design (Flash) • Interactive Design • Brand Design • Illustration • Digital Art Direction • Icon Design • Creative
SÃO PAULO, BRAZIL	Digital Art Direction	<p>I worked as a freelancer to big and small clients and I'm executing all my role of work until now, improving knowledge and techniques every day.</p>
AUG 2004 - DEC 2004	FINITRI	<ul style="list-style-type: none"> • Visual, UX and UI Design • Brand Design • Illustration • Interactive Design • Icon Design • Creative • Digital Art Direction • Motion Design (Flash)
SÃO PAULO, BRAZIL	Digital Art Direction	<p>A small but intense agency where I did almost everything about advertisement and where I started my digital career.</p>
AUG 2003 - DEC 2004	MAURICIO DE SOUSA	<ul style="list-style-type: none"> • Illustration
JAN 2001 - JUL 2003	Electronic Editor and Intern	<p>I was an intern at the Animation sector where I helped to do camera effects, colorize backgrounds of some films and I was an electronic editor assistant at the Editorial books sector.</p>
SÃO PAULO, BRAZIL		

tools and softwares

- Photoshop
- other Adobe CC
- Illustrator
- Luxology MODO

education

SÃO PAULO, BRAZIL	MACKENZIE UNIVERSITY
AUG 1998 - DEC 2002	Bachelor's Degree, Advertising
JAN 1984 - DEC 1996	DANTE ALIGHIERI SCHOOL
	Elementary Education, Middle School and Secondary Education

languages

Portuguese	Native or fluent
English	Advanced
Spanish	Advanced